



FOR IMMEDIATE RELEASE
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Yvette Freeman, "ER's" Nurse Haleh Adams, to Keynote Women of the World Conference on May 10
Wisconsin Women's Health Foundation and National Kidney Foundation of Wisconsin
Offer Free Health Education Event for Women of Color

Milwaukee – The 15th Annual Women of the World Conference, a Milwaukee tradition, empowers women of color to become better advocates for their own health and well-being. This free health education event, which features a heart-healthy breakfast, presentations, exhibits, health screenings, and "Ask the Expert" sessions, will take place on Saturday, May 10 at the Italian Conference Center, 631 E. Chicago St., from 7:00am – 12:30pm.

"Weight Loss = Prevention" is the message of actress and keynote speaker, Yvette Freeman. Yvette achieved one of her greatest accomplishments when she lost over one-third of her body weight several years ago. Losing weight helped her win the battle over diabetes and high blood pressure. Keeping the weight off has been difficult, but one of her inspirations is being able to speak to women from all walks of life about her struggles and successes. In addition to speaking engagements about health concerns (diabetes, heart disease, obesity and being vigilant about keeping the weight off) Yvette continues her popular role as Nurse Haleh Adams on the award winning NBC series, "ER".

Presented by the Wisconsin Women's Health Foundation and the National Kidney Foundation of Wisconsin in partnership with a planning committee of women health care professionals and community leaders, the Women of the World Conference also features the expertise and talent of several other presenters including:

- Sheri Johnson, PhD, Division Administrator and State Health Officer, Wisconsin Department of Health and Family Services, Division of Public Health
- Juliette Martin-Thomas, PhD, Clinical Psychologist, Faculty-Alverno College
- Felicia Robertson, MD, Family Medicine, Mayfair Aurora Health Center
- Rubie Robinson, NP, Family Nurse Practitioner, Well Woman Program, Milwaukee
- Dr. Justina Tseng, Adult Rheumatologist and Medical Director, Lakeshore Rheumatology, Glendale

Free health screenings include: blood pressure, blood sugar/glucose, BMI, bone density, glaucoma, cholesterol, rapid HIV/AIDS, and urine (kidney).

There is no cost to attend the conference. Hundreds are expected to attend. For more information, contact the National Kidney Foundation of Wisconsin at (262) 821-0705.

The Wisconsin Women's Health Foundation (WWHF) is a statewide non-profit organization whose mission is to help Wisconsin women and their families reach their healthiest potential. WWHF develops and presents women's health education and outreach programs, funds women's health research, provides scholarships for women in academic medicine, and publishes resource materials. To learn more, visit www.wwhf.org.

Founded in 1968, the National Kidney Foundation of Wisconsin is a non-profit health charity dedicated to preventing kidney and urinary tract diseases, improving the health and well-being of individual and families affected by these diseases, and increasing the availability of all organs for transplantation. To learn more, visit www.kidneywi.org.

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Women of the World Conference invitation and program attached.

15th Annual Women of the World Conference Planning Committee (*available for interviews)

Traici Brockman, MPH, Wisconsin Well Woman Program, **Dean Groth**, Pfizer, **Sylvia Forbes***, RN, MS, UW-Milwaukee School of Nursing, **Julietta Henry**, Governor's Office, **Phyllis Holder**, RN, MSN, MATC, **Linda Jackson Cocroft**, Black Women 50+ Health & Lifestyle Magazine, **Lauri Jones**, Jammin' 98, **Anne Kissack**, MPH, RD, Milwaukee AHEC, **Lia Knox***, PhD, LCPC, Milwaukee Mental Health Associates, Aurora Health Care, **Rashonda Jones**, Wisconsin Well Woman Program, **Pam Robbins**, RN, BSN, CTK Baptist Church, **Sue Schaus**, RN, Aurora Health Care, **Shirley Sharp**, Milwaukee Urban League, **Penelope Stewart**, The Blood Center of Wisconsin, **Pauli Taylorboyd**, Cream City Links, **Fanaye Turner**, Milwaukee Area Health Education Center, **Tenille Washington**, BA, MEd, Black Health Coalition of Wisconsin, **Shauna Williams**, American Cancer Society, **WWHF & NKF Staff**