



OFFICE OF THE COUNTY EXECUTIVE
Milwaukee County
SCOTT WALKER • COUNTY EXECUTIVE

FOR IMMEDIATE RELEASE

March 24, 2008

For more information, please contact:
Fran McLaughlin (414) 278-4244, (414) 235-6592

WALKER APPROVES DEVELOPMENT OF PARK EAST PARCEL

MILWAUKEE – County Executive Scott Walker will officially sign the resolution for development of the former Pabst Brewery site with officials from The Brewery Project, LLC. Joining Walker will be Brewery Project, LLC President John Kersey and Vice Presidents Tom Bernacchi and Dan McCarthy. Chairman Lee Holloway and members of the Milwaukee County Board Economic & Community Development committee are invited.

“Each of these smaller parcels can have a large impact on rejuvenating this downtown area,” said Walker. “They will construct a roundabout that will create a gateway into The Brewery Project.”

Bob Dennik, Director of Economic Development for Milwaukee County, coordinated the sale of the \$380,000 triangular-shaped parcel comprising approximately 12,700 feet.

Details of the transaction will be available and renderings of the proposed development will be on display in The Brewery Field Office at the time of the news conference.

DATE: Monday, March 24, 2008
TIME: 2:00pm
LOCATION: The Brewery Field Office
721 W. Winnebago
(SE corner of N. 8th and W. Winnebago)

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